



Dear Future Partner,

The 14th Annual Economic & Real Estate Forecast Symposium will be held on Thursday, October 10, 2024 from 8:00am to 5:00pm at the Jefferson Performing Arts Center. This year's theme is "New Orleans: Growth, Stabilization, or Disruption?" The Symposium will feature speakers and panel discussions led by industry leaders on a variety of relevant local, regional, and national topics.

We invite you to participate in making this year's event a success. We are looking for sponsors, like you, who share in our vision of supporting the real estate community to elevate knowledge in our market. Some of our current sponsors include our Presenting Sponsor, Gulf Coast Bank and Trust Company, and our Reception Sponsor, Crescent Title.

This event will provide a valuable platform for your business among members of the real estate community. To join our list of esteemed sponsors, please review the attached levels and benefits. This information can also be viewed on the official Forecast website (www.nolaforecast.org) or by scanning the QR code below. Thank you, again, for supporting the 2024 Forecast Symposium.

With gratitude,

Mignon Richard Díaz
Committee Chairman
NAI Latter & Blum

Lance Ginn
Co-Chair
Beau Box Commercial Real Estate

David Keller
Co-Chair
Stirling



	SOLD OUT PRESENTING SPONSOR	SOLD OUT RECEPTION SPONSOR	BREAKFAST & COFFEE / LUNCH SPONSORS	BREAK SPONSORS	PROGRAM SPONSORS	TABLE SPONSORS	PROMO SPONSORS
Package	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Tickets	30	20	15	10	6	4	2
Table	✓	✓	✓	✓	✓	✓	
Program Advertisement	Full-Page Ad	Full-Page Ad	Full Page Ad	Half-Page Ad	Half-Page Ad	Half-Page Ad	Logo placement in program
FORECAST Website Advertisement	Prominent Homepage Logo Placement	Homepage Logo Placement	Homepage Logo Placement	Homepage Logo Placement	Logo Placement on Sponsor Page	Logo Placement on Sponsor Page	Logo Placement on Sponsor Page
Day-of promotion	Content Contributor + 60 sec commercial	Panel moderator + 60 sec commercial	60 sec commercial	30 sec commercial	30 sec commercial		
Email/Social Media Mention/Post	★ 60-sec video post	★ 60-sec video post	★ 60-sec video post	★ 30-sec video post	30-sec video post	Email/Social Media Mention/Post	Email/Social Media Mention/Post
Placement on ALL print and digital collateral	✓	✓	✓	✓	✓	✓	✓

★ Content must be provided by Sponsor

Please choose your sponsorship package.

- Presenting Sponsor - \$20,000 SOLD OUT Break Sponsor - \$5,000
 Reception Sponsor - \$10,000 SOLD OUT Program Sponsor - \$2,500
 Breakfast & Coffee Sponsor - \$7,500 Table Sponsor - \$1,000
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All sponsor packages except Promo Sponsor include a table in our event exhibit hall. Do you plan on utilizing your sponsor table? Yes No

Company Name : _____
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Credit card Check

If paying by check, please send to:
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Please share the contact information of your Marketing representative.

Name : _____
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Please email completed form to stacey@nomar.org.

KEY INSIGHTS 2023 BY THE NUMBERS

ATTENDEES



604

Registered

+23% from 2022



492

Checked In

+16% from 2022



TOP THREE REASONS GIVEN FOR ATTENDING

#1



INDUSTRY
KNOWLEDGE

#2



NETWORKING/
DEAL-MAKING

#3



CONTINUING
EDUCATION



WEBSITE

[NOLAFORCAST.ORG](https://nolaforecast.org)

4,258

Page Views

1,163

Users

EMAIL



19

Targeted NOMAR
Campaigns

4

Paid
Campaigns

AVG OPEN RATE
(TARGETED)

57%

AVG OPEN RATE
(PAID)

16.9%

TOTAL SENDS

210k

TOTAL VIEWS

56k

MEDIA COVERAGE

EARNED MEDIA

26

Story
Placements

2.8 Million

Total Reach

PAID MEDIA

2

Branded
Content Pieces

3.6 Million

Total Reach

SOCIAL MEDIA



124k

Impressions



66K

Reach



2k

Engagements

ADVERTISING

762,908

Total
Impressions

